



Paul Bunyan Scenic Byway Association

Over the years, the **Paul Bunyan Scenic Byway Association** has generated more than \$150,000 in cash and in-kind donations and matched these efforts to various grants to finance more than \$570,000 worth of projects along the Byway.

Major Projects

- Facilitated shoulder paving of county roads for biking and rollerblading
- Developed new hiking trails (and bridges, too!)
- Constructed the Gateway Gazebo
- Installed a variety of informative & educational panels throughout the Byway
- Marketed and promoted the Byway
 - materials: Tour Map, Birds of the Byway brochure, membership newsletter, web site (including new audio podcasts & video)
 - Historic Mailboat live improvisational shows performed by the By-The-Way Players
 - Monthly feature articles in local newspapers
 - Paul Bunyan Exhibit Space at Army Corp of Engineers Campground in Crosslake
 - "Paul Bunyan" appearances at local events and parades
- Established a Paul Bunyan Scenic Byway Foundation
- Developed merchandise (playing cards, oil paintings)



Historic Mailboat Live Theater
May-August 2008
Weekly outdoor performances



Ways to Support

- Cash contributions
- Endowment to the Foundation
- In-kind donations
- Volunteer support
- Promote the Byway



Paul Bunyan Scenic Byway Association Vision:

To strengthen the quality of life and visitor experience along the Byway's route by promoting and enhancing the area's resources and amenities that support economic vitality.



Explore the lore at www.PaulBunyanScenicByway.org

What is a Byway?

A Byway is a set of roads that tell the story of their area's archaeological, cultural, historic, natural, recreational and scenic qualities in a compelling and extraordinary way. Byway routes are selected based on their characteristics and how well they represent their region.

Fast Facts

- The Paul Bunyan Scenic Byway is one of Minnesota's 22 state designated Byways and one of seven Minnesota Byways to also be nationally designated. (There are only 126 national byways in the entire country!)



- The Paul Bunyan Scenic Byway travels through 14 local government jurisdictions in Crow Wing and Cass Counties. The cities include Breezy Point, Crosslake, Jenkins, Manhattan Beach, Pequot Lakes, and Pine River; townships include Barclay, Gail Lake, Ideal, Jenkins, Mission, Pelican, Timothy, and Wilson.

- The Paul Bunyan Scenic Byway is:
 - the only recreation-based, nationally designated route in Minnesota, and
 - the only national scenic Byway who's primary theme is a tall tale!

- The Byway Association works in conjunction with federal, state and local (city & township) governmental agencies and councils. Past partners include: the Federal Highway Administration, US Army Corps of Engineers, MN DNR, MN DoT, Explore Minnesota Tourism, and Crow Wing County.



Paul Bunyan Scenic Byway Association
PO Box 401, Pequot Lakes, MN 56472

www.PaulBunyanScenicByway.org

Support what you enjoy!

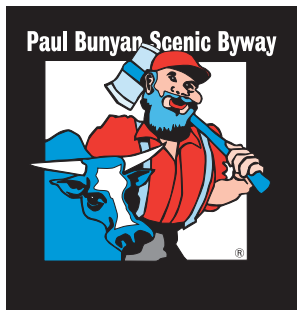
Paul Bunyan Scenic Byway



The Paul Bunyan Scenic Byway is 54 miles of paved, wide-shouldered roads with hiking/walking trails, recreational parks, wildlife management areas and historical artifacts. Our Byway has been designated as both a state and national scenic byway.

The **Paul Bunyan Scenic Byway Association** strives to promote, preserve and enhance the recreational, historic, cultural, scenic, natural and archeological resources along the Byway.

Contribute to the Paul Bunyan Scenic Byway Association and support the Byway amenities you enjoy. All donations are tax deductible.



MEMBERSHIP INVESTMENT AND SPECIAL PROJECT SUPPORT for the Nationally Designated* PAUL BUNYAN SCENIC BYWAY

*National designation awarded September 22, 2005.

Renew/Join the Paul Bunyan Scenic Byway Association

(Your donation is tax deductible)

INVEST WITH THE 'GROUP OF 54'

An opportunity for investment that is limited to only 54 contributors; one for each of the miles in the Paul Bunyan Scenic Byway.

ANNUAL INVESTMENT

Today's date _____

\$200.00/yr. LEVEL A

An annual investment commitment of \$200.00/yr. for 5 years imparts official **Group of 54** status.

Group of 54 investors receive public media recognition and a listing in any informational brochures developed by the Association, a Certificate of Contribution, advisory privileges within the organization.

\$75.00/yr. LEVEL B

Annual membership

Donations to special projects:

- Interpretive panels along the route _____
- Veterans Walking Trail- trail signage _____
- Parades and appearances (Paul Bunyan) _____
- Undesignated gift _____

All investors receive a name listing in the Association newsletter.

Investment Amount \$ _____ + Special Projects gift \$ _____ = Total amount enclosed \$ _____

Contact Name _____

Business/Organization _____

Address _____ City _____ State _____ Zip _____

Email _____ Phone _____ Fax _____

Signature of Contact person _____

**Write your check to Paul Bunyan Scenic Byway Association. Send your check and this form to:
Paul Bunyan Scenic Byway Association, PO Box 401, Pequot Lakes, MN 56472.**

Your support is sincerely appreciated!